

Degree: Bachelor of Science
Major: Sport Management (Minor: Marketing)
2019 - 2020

Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. A minimum of 124 credit hours, of which 45 hours must be upper division credit (3000-4000 level), is required for this degree (developmental courses are excluded). Mandatory state and institutional assessment exams will be required during your degree program.

Year 1 - Fall

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
ENG 1003	Composition I	3	X		
MATH 1023	College Algebra	3	X		
COMS 1203	Oral Comm	3	X		
PE 1002	Concepts of Fitness	2			
HPES 1013	Introduction to PE	3	X		
Total Hours		14			

Year 1 - Spring

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
ENG 1013	Composition II	3	X		
CIT 1503	Microcomputer applications	3			
GEOG 2613	Intro to Geography	3	X		
ENG 2003	Intro to Lit WWI	3	X		
PHSC 1203	Physical Science	3	X		
PHSC 1201	Physical Science Lab	1	X		
Total Hours		16			

Year 2 - Fall

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
ACCT 2023	Fund. of Accounting Concepts	3		X	
HIST 2763/73	United State History to/since 1876	3	X		
BIOL 1003	Biological Science	3	X		
BIOL 1001	Biological Science Lab	1	X		
ART 2503	Fine Arts Visual	3	X		
ECON 2323/33	Microeconomics or Econ Issues	3	X	X	
Total Hours		16			

Year 2 - Spring

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
Elective	Any course	3			
ENG 2013	Intro to World Lit II	3	X		
STCM 3003	Principles of Public Relations	3			X
MKTG 3013	Marketing	3		X	
PSY 2013	Intro to Psychology	3	X		
Total Hours		15			

Year 3 - Fall

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
PE 4863	Diversity in Sport & Athletics	3			X
PE 3113	Business of Esport	3			X
PE 3863	Econ & Financial Mgt in Sport	3			X
Elective	Any course (1000 level or above)	3			
MKTG elect	Any upper level MKTG course	3		X	
Total Hours		15			

Year 3 - Spring

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
PE 3853	Sports Promotion & Sales Mgt	3			X
PE 3873	Facility & Event Mgt in Sport	3			X
Elective	Any course (1000 level or above)	3			
COMS 3203	Business & Professional Speech	3			X
ES 3743	Research & Stats	3			X
Total Hours		15			

Year 4 - Fall

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
PE 4743	Legal Issues in Sport	3			X
PE 4853	Select an upper level Psych course	3			X
PE 4763	Sport Analytics	3			X
MKTG elect	Any upper level MKTG course	3		X	
PE 4773	Org & Mgt of Sport Prgms	3			X
Total Hours		15			

Year 4 - Spring

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
PE 4843	Philosophy & Ethics in Sport	3			X
MKTG elect	Any upper level MKTG course	3		X	
Elective	Any course (1000 level or above)	2			
HPES 4896	Internship	6			X
Total Hours		14			

Total Jr/Sr Hours

45

Total Degree Hours

120

Graduation Requirements: Completion of HIST 2763 or HIST 2773 or POSC 2103, English Proficiency (Grade of C or better in ENG 1003 and ENG 1013), 2.00 GPA in Major, 2.00 GPA at ASU, 2.00 GPA Overall, Maximum of 31 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max), 45 JR/SR Hours after completing 30 hours, 120 Total Credit Hours, 18 of last 24 hours must be ASU-Jonesboro courses, Minimum of 57 hours from 4-year institutions, 32 Resident Hours if completing second degree and first degree was not from ASU-J.

